1 Q. Further to the response to PUB-NLH-002, page 4, lines 2-4 in which it is stated that
2 Hydro determined on December 26, 2013 "there could be difficulty in supplying the
3 required customer demand", explain in detail why Hydro did not request customers
4 to conserve prior to January 2, 2014 and why not earlier in the day on January 2,
5 2014 than 2:30 p.m.

A.

Although Hydro officials were aware that there could be difficulty in supplying required customer demand, it was determined that Hydro could meet the forecast load using the other steps of the Generation Load Sequence and Generation Shortage protocol; therefore, a conservation request was not required. Hydro also considered the public perception of issuing a conservation request if it ended up not being required, including public confidence in the power system and ensuring appropriate and effective public response when required. As noted in PUB-NLH-002, this was one of a number of circumstances in December 2013 which prompted the Systems Operations team to actively and closely monitor both forecast load and supply.

With respect to January 2, 2014, following the morning peak, operational discussions were held with Newfoundland Power and a determination was made that the evening peak was likely to exceed available supply. Discussions were held with the Hydro operations and communications team via teleconference at 1100 hours to brief on the details of the supply and load parameters and the required conservation request. Following the meeting, messages were coordinated with Newfoundland Power and it was determined the conservation request should come from Newfoundland and Labrador Hydro. Hydro drafted a press advisory and appropriate social media messages and upon approval, the release was issued to

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	1 10 = 11
1	local media starting at 1350 hours; however arrangements for interviews with local
2	media were made proactively and prior to the press advisory being released to
3	expedite the communication. Social media posts on Twitter and Facebook were
4	made just after the press advisory was issued.