#### Page 1 of 1

1	Q.	In order to provide a record copy of document(s) already provided informally,
2		please provide a copy of the Hydro Call Centre Activity January 2-8, 2014
3		PowerPoint presentation.
4		
5		
6	A.	Please refer to PUB-NLH-135 Attachment 1 for a copy of the Hydro Call Centre
7		Activity January 2-8, 2014 PowerPoint presentation.

PUB-NLH-135, Attachment 1 Page 1 of 18, Isl Int Sys Power Outages

#### **Hydro Call Centre Activity**

#### January 2-8, 2014

**Boundless Energy** 





PUB-NLH-135, Attachment 1 Page 2 of 18, Isl Int Sys Power Outages

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#### **Customer Profile**

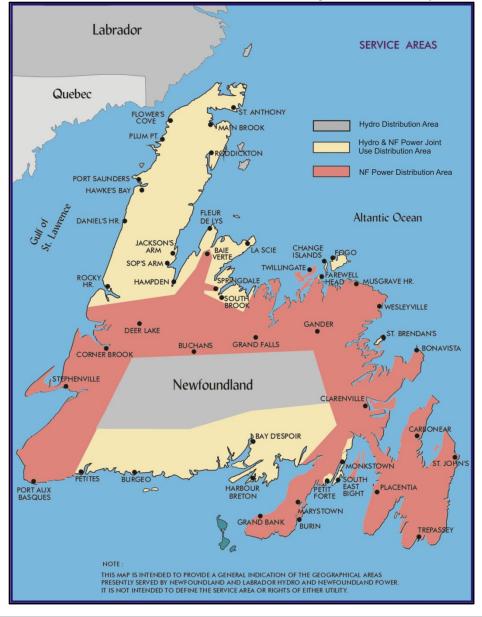
Residential and commercial customers (2013: 14.8% of NLH regulated revenue)

- Island Interconnected (22,726)
- Island Isolated (806)
- Labrador Interconnected (10,883)
- Labrador Isolated (2,609)
- L'Anse au Loup System (997)
- Total customers (38,021)



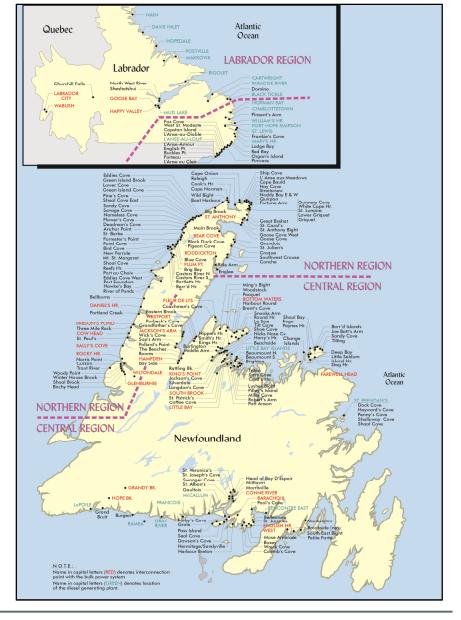
#### PUB-NLH-135, Attachment 1 Page 4 of 18, Isl Int Sys Power Outages

# Hydro vs. NP distribution

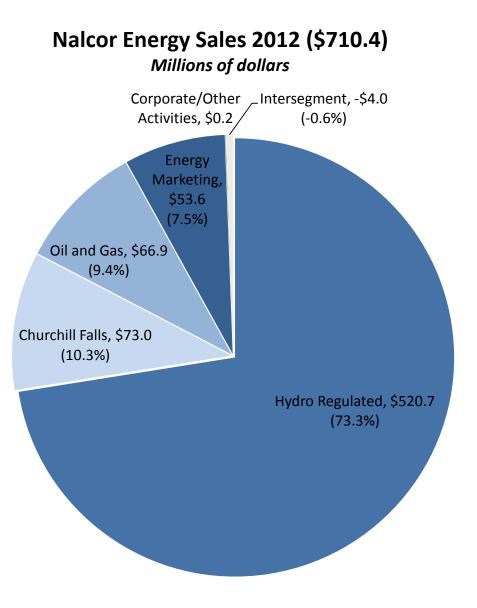




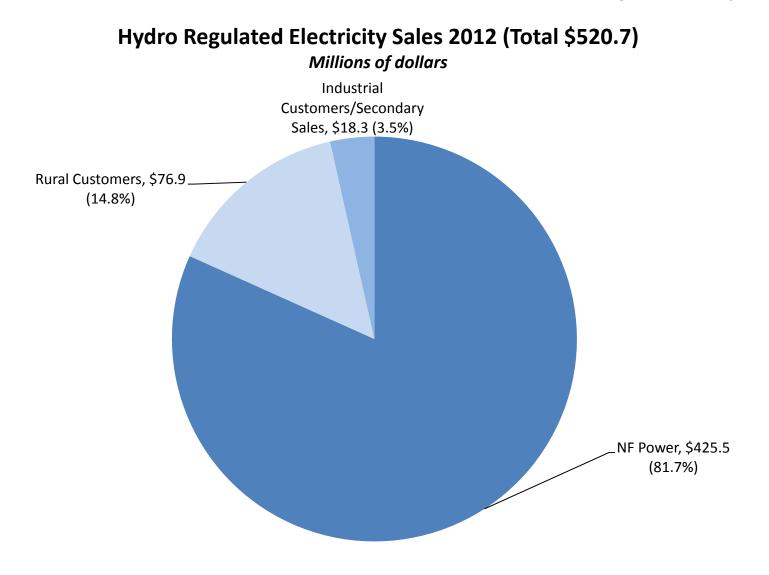
# Rural Service Areas





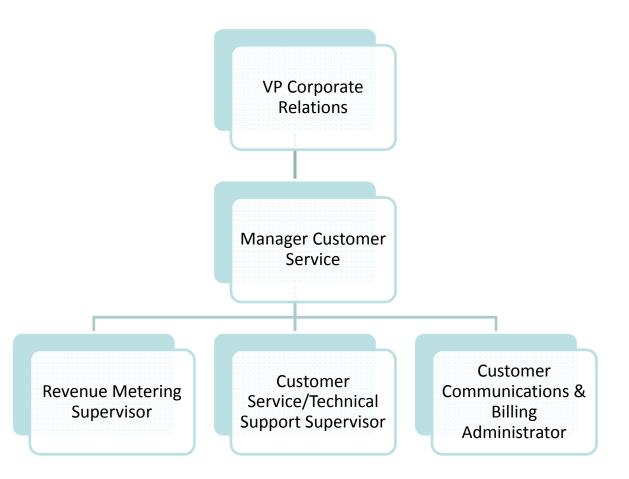








#### **Customer Service Organization**



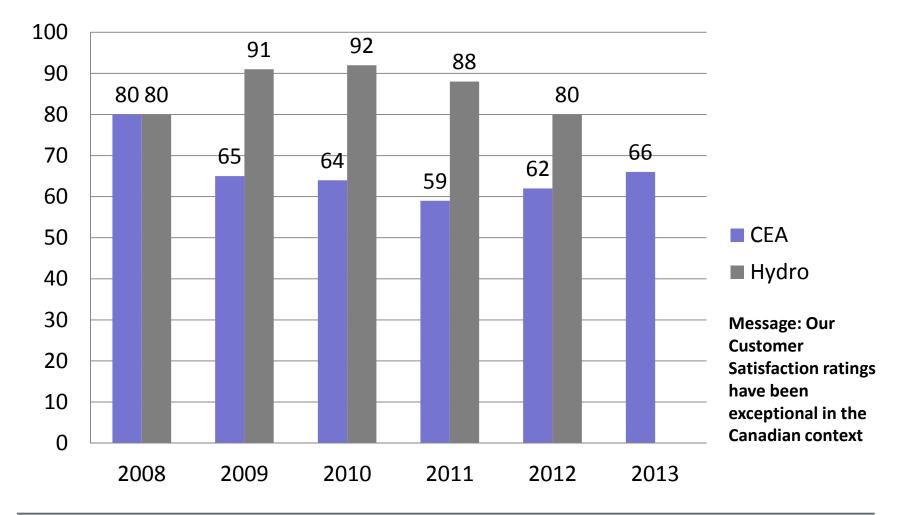


# **Customer Service/Call Centre**

- Five CSRs, one lead CSR & Supervisor
- 50,000 calls (45k general & 5k outage)
- 6,000 customer emails processed
- 3,500 account transfers/new services setup
- 98% availability
- 432,000 bills delivered annually
- \$76.9M in revenue from Hydro rural customers
- Current AMR status 1/3, approx 13,000 customers transferred by end of 2014/2015. Program began in 2008.
- Supporting Technologies
  - IVR & Web Portal: Bell Aliant product, custom build
  - Billing System: JDE Utility Customer Information System (UCIS) custom build
  - Customer Assistance Database: Lotus Notes, custom build

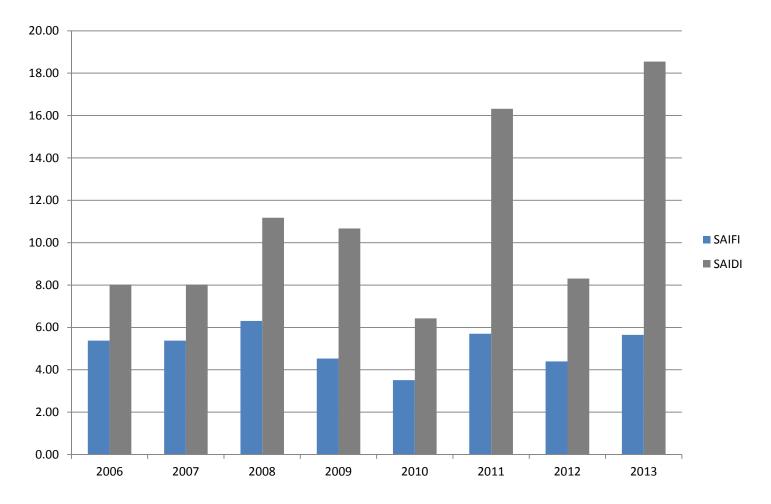


# **CEA/Hydro Customer Satisfaction**





# **Reliability (SAIDI/SAIFI)**





# Call Centre - January 2, 2014

- NP started rolling blackouts approximately 4pm
- Calls to Hydro's ECC were coming from NP customers
- Customer Services/ECC decide to reopen Hydro's Call Centre if call activity continues
- ECC continued to monitor to determine if Call Centre warranted reopening
- ECC did not require Call Centre on January 2



### Call Centre - January 3, 2014

- Call Centre opened at 7am
- Two CSRs and a Supervisor present
- 4 calls answered 7am to 8am
- Two CSRs maintained Call Centre from 4pm to 8pm
- 37 calls answered 4pm to 8pm
- Calls slowed considerably so Call Centre closed at 8pm
- Outage line function transferred back to ECC at 8pm



# Call Centre - January 4, 2014

- ECC requested Call Centre support
- Call Centre was open from noon to 6:30pm
- Call Centre was staffed by two CSRs
- One Supervisor was also present
- 50 calls were answered
- Approx 80% of calls were NP customer inquiries
- Call volume dropped considerably after outage updates were made via news media broadcasts
- Outage line function was transferred back to ECC at 6:30pm



# Call Centre - January 5, 2014

- Call Centre support was not required on Jan 5
- Two CSRs were on stand-by if needed
- The Call Centre Supervisor maintained frequent contact with ECC to monitor the situation.
- Call Centre operations were normal for January 6 and 7
- Hydro's Call Centre receiving some calls from NP customers seeking damage compensation. These are from residential customers. No commercial customers called with this concern.
- NP customers are informed they should contact NP with their concerns.



# Call Centre - January 8, 2014

- Rotating outages began at 3:30pm
- Call Centre remained available after 4pm
- Rotating outages ceased prior to 5pm, with possibility of commencing depending on load demand
- Rotating outages not required into the evening
- Call Centre was maintained until 7:30pm
- 33 calls were answered from 4pm to 7:30pm
- Outage line function transferred back to ECC at 7:30pm



#### Call Centre – Jan 2-8 Summary

- Most calls received were NP customers seeking information on duration of outage rotations and when generation supply would return to normal.
- Over customer tone was good.
- Some customers were frustrated. A few really upset/irate.
- Lack of information on restoration times and uncertainty with supply was common concern.
- Some businesses were concerned with economic impact on their businesses. No power, no customers, no sales.
- Regular news updates and media briefings appeared to ease call volume into Hydro's Call Centre.



#### **Our Values**

Sharing our ideas in an open and supportive manner to achieve excellence. **Teamwork** 

#### **Open Communication** Fostering an environment where information

moves freely in a timely manner.

Honesty and Trust

Being sincere in everything we say and do.



Relentless commitment to protecting ourselves, our colleagues and our community.

#### **Respect and Dignity**

Appreciating the individuality of others by our words and actions.

#### Leadership

Empowering individuals to help, guide and inspire others

#### **Accountability**

Holding ourselves responsible for our actions and performance.

