
Media Release

Thursday, July 9, 2026

**Daily Adjustment of Maximum Prices of Certain Regulated Petroleum Products
Maximum Price Adjustments in Labrador Zones with Seasonal Pricing**

Daily Maximum Price Adjustments for the Island and Western Labrador

Effective 12:01 a.m. Thursday, July 9, 2026 the Public Utilities Board set maximum prices in all areas of the province. The changes to maximum prices in zones not subject to seasonal pricing reflect recent changes in market commodity prices.

The changes to maximum fuel prices are as follows:

- all types of gasoline motor fuel will decrease by up to 3.0 cents per litre (“cpl”);
- diesel motor fuel on the Island will decrease by up to 0.4 cpl;
- diesel motor fuel in Zones 13 and 13a in Labrador will decrease by 2.7 cpl;
- furnace oil heating fuel on the Island will decrease by 0.33 cpl; and,
- stove oil heating fuel in Zones 13 and 13a in Labrador will decrease by 3.03 cpl.

These changes are based on the most recently available market data as of the close of business on July 7, 2026 and as a result do not reflect more recent market activity.

The Board’s next price adjustment for the Island portion of the Province and Western Labrador is on Friday, July 10, 2026.

More information about how maximum prices are set, including a full breakdown by pricing zone, can be found on the Board’s website [**here**](#).

**Diesel and Stove Oil Maximum Price Adjustments in Labrador Zones with Seasonal Pricing
– Zones 10, 11, 11a, 11c, 12 and 14**

Spring resupply of fuel to the Labrador region is complete. The Board has been provided information with respect to acquisition costs, and storage and transportation costs for diesel motor fuel and stove oil heating fuel. The Board has reviewed this information and has determined that it is appropriate to adjust maximum prices for diesel motor fuel and stove oil heating fuel in Zones 10, 11, 11a, 11c, 12 and 14. Adjustments for gasoline motor fuels in these zones were made in June 2026.

Effective Thursday, July 9, 2026 maximum prices for diesel motor fuel and stove oil heating fuel in Zones 10, 11, 11a, 11c, 12 and 14 will be adjusted as set out below:

Changes to Maximum Retail Prices¹ Zones 10, 11, 11a, 11c, 12 and 14 Effective: Thursday, July 9, 2026 (cents per litre)				
Product	Zone	Previous Maximum Retail Price	New Maximum Retail Price	Change in Maximum Retail Price (with HST where applicable)
Diesel	10 and 11	191.5	236.8	45.3
	11a and 14	193.7	237.7	44.0
	11c	183.2	227.2	44.0
	12	170.4	214.3	43.9
Stove Oil	10 and 11	152.52	190.63	38.11
	11a and 14	149.68	184.68	35.00
	11c	139.68	174.68	35.00
	12	128.48	163.48	35.00

Included in the maximum price changes noted above are changes to the Carbon Price Adjustment for diesel motor fuel and the mark-ups for diesel motor fuel and stove oil heating fuel, to bring them in-line with the changes made for the Island portion of the Province and Western Labrador in May 2026.

The Board continues to monitor the supply in the region and may make further adjustments to maximum prices where necessary and appropriate to reflect the cost of supply.

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¹ The Board's maximum prices for diesel motor fuel include applicable taxation. The Board's maximum prices for stove oil heating fuel exclude applicable taxation.